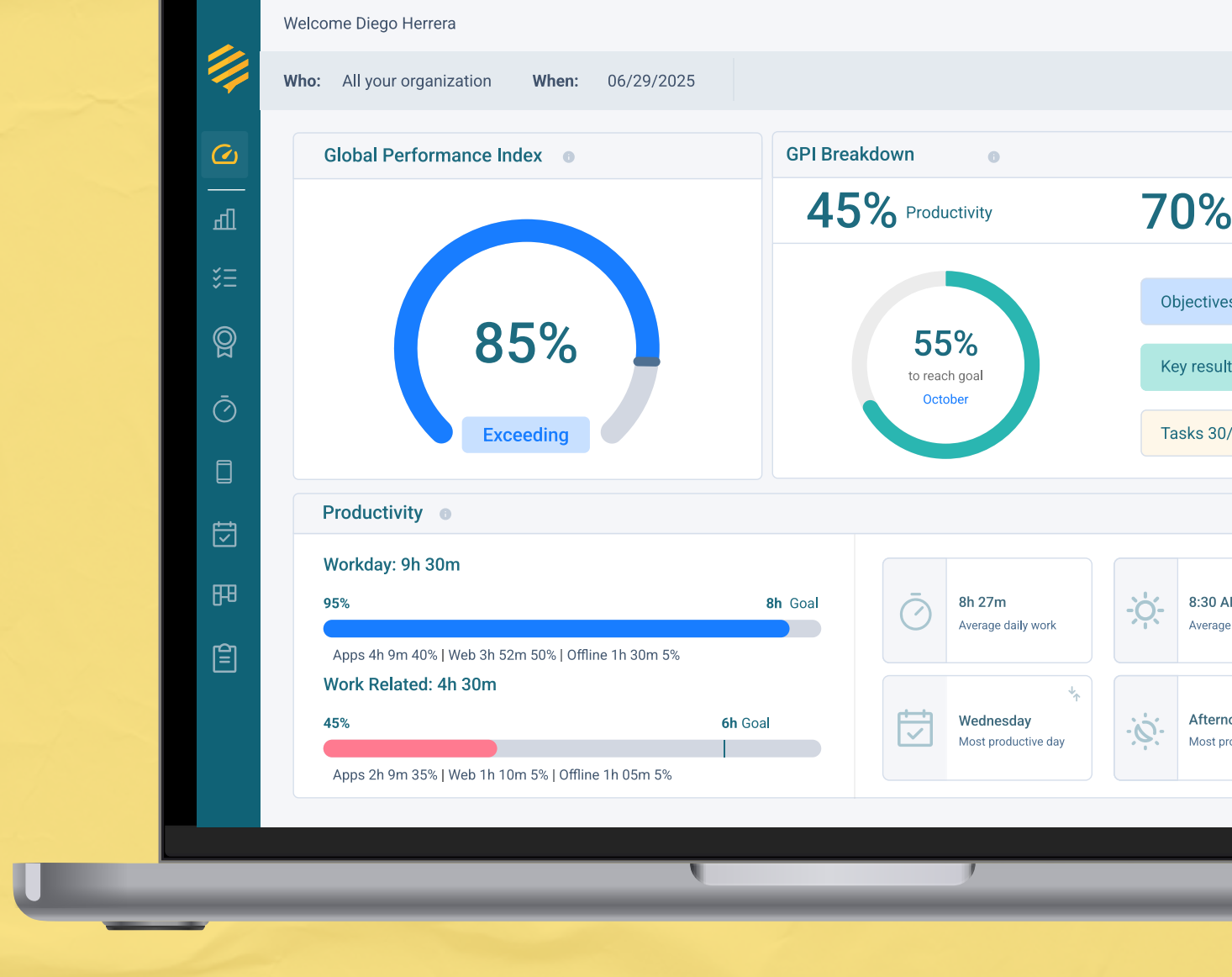# befective

The #1 Software for Performance Management

Productivity, goal achievement, and employee evaluations—all integrated into a single platform powered by AI.

Befective is a software solution designed to measure, manage, and boost the performance of employees and teams.

Its goal is to give leaders full visibility, turning "seeing is believing" into concrete, data-driven decisions.

What does Befective do?

Work Productivity

Shows the true performance of your team beyond just working hours, whether they work on-site, hybrid, or fully remote.

Goal Management (OKRs)

Align your team with the company's strategy and ensure every effort translates into tangible results.
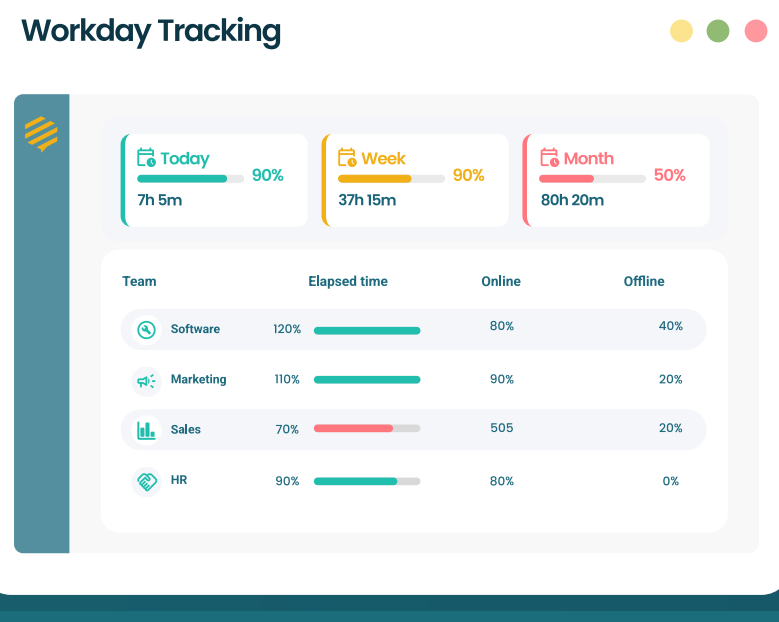
Performance Evaluation

Turn traditional, periodic reviews into continuous performance management, with feedback based on real results. Drive individual development through personalized growth plans (IDPs).
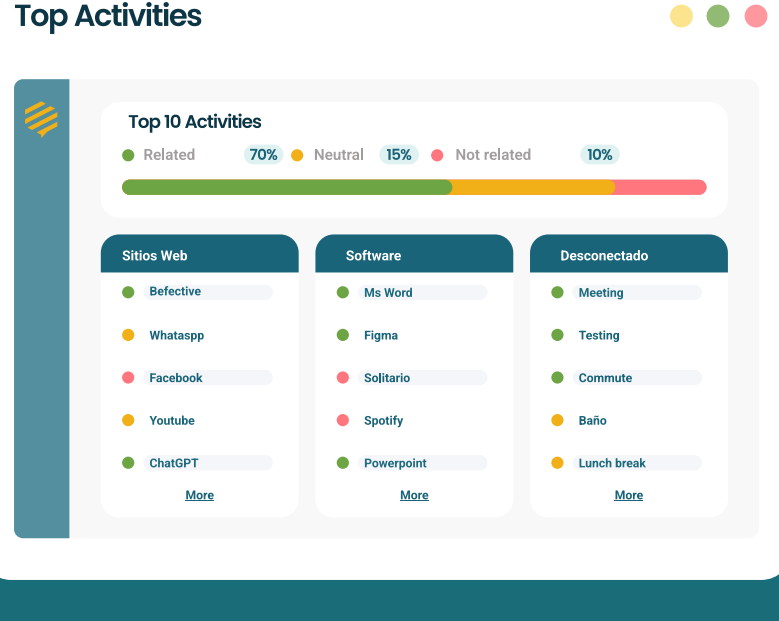
Key Features

Work Hours Control

Keep your team aligned with company strategy and make sure every effort counts toward measurable results.
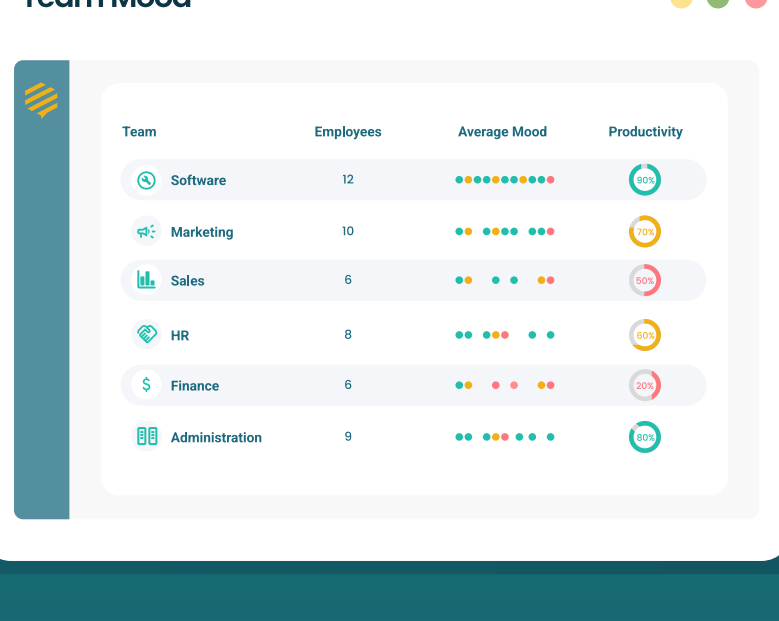
Productive Time Management

Monitor your team's emotional climate in real time to spot opportunities for improvement and strengthen organizational culture.
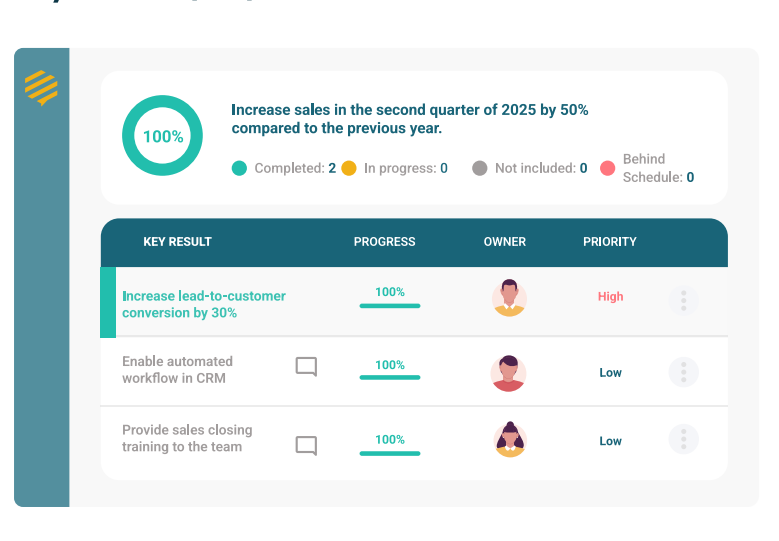
Mood Tracking

Track your team's emotional state in real time to identify areas for improvement and foster a positive work environment.
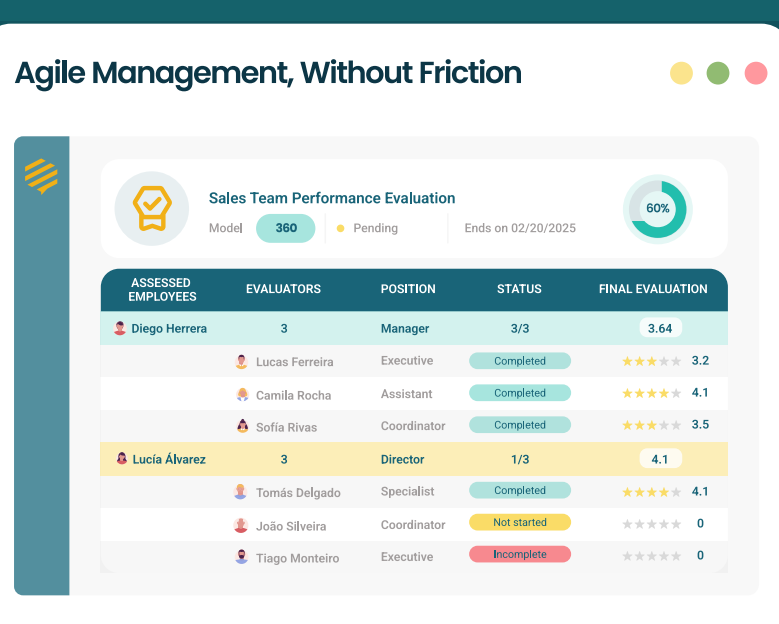
Strategic Goal Management

Set, track, and evaluate strategic goals, aligning individual efforts with organizational outcomes.
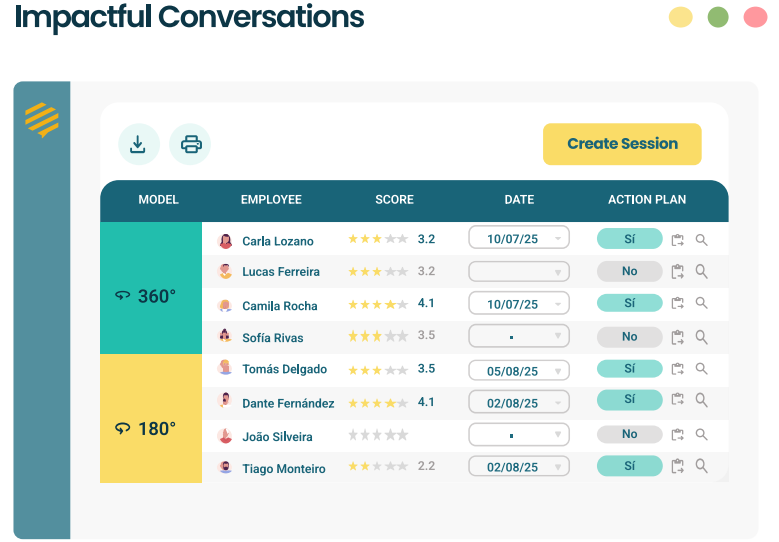
Performance Evaluation

Implement objective, continuous evaluation processes that promote ongoing improvement and professional growth for each employee.
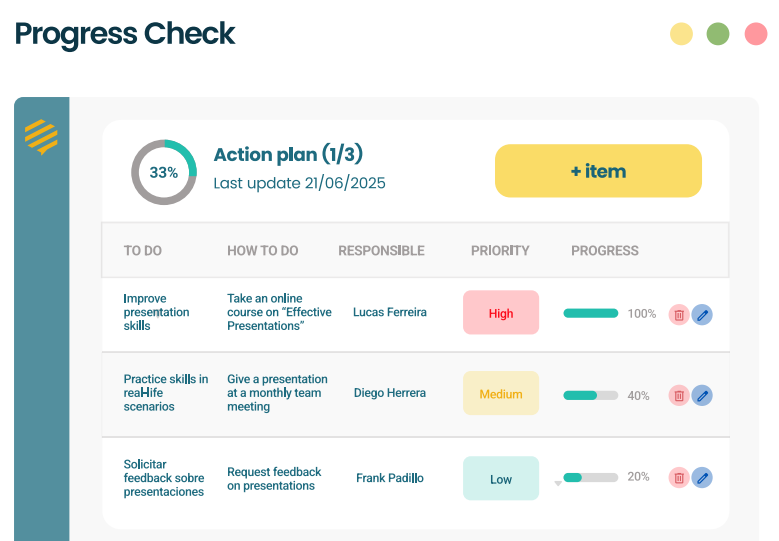
1:1 Feedback Meetings

Encourage meaningful conversations between leaders and employees to align expectations, resolve challenges, and motivate the team.

Individual Development Plan (IDP)

Create and track personalized growth plans, boosting retention and developing key talent.

General Benefits

With Befective, you can:

- Make smarter decisions
- Provide visibility into real performance
- Foster a results-driven culture
- Turn goals into tangible results
- Gain visibility into real performance
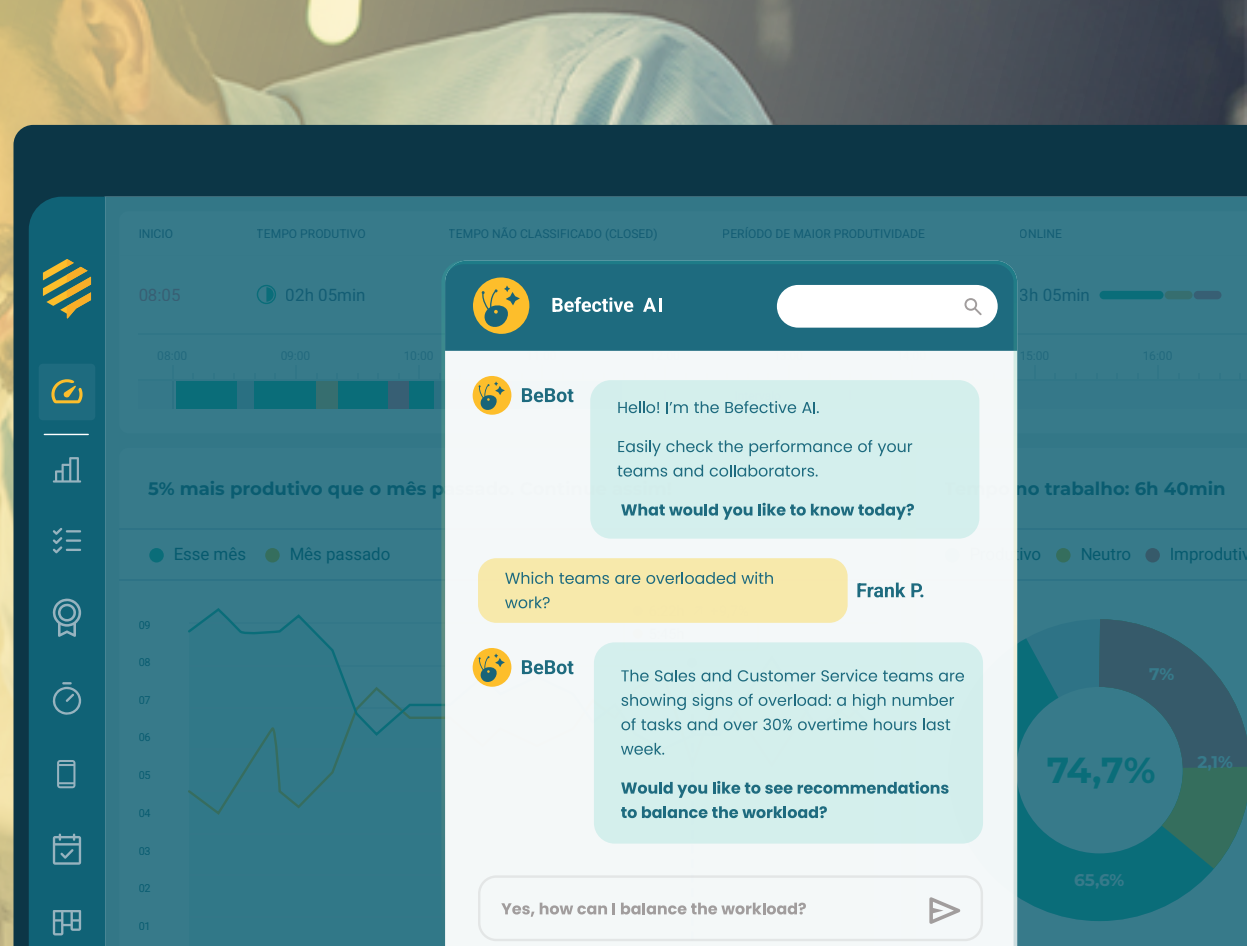- Increase productivity by up to 30%

Befective AI ✨

Befective's AI enhances performance management by turning data into actionable insights, helping your team improve results and make smarter decisions.

What can I help you with today?

Beyond traditional evaluation!

Boost your organization's results through continuous, aligned employee development.

Measure • Manage • Improve

Click here to chat with us

hello@befective.com | befective.com